

A personal message from your local Conservative candidates

Dear Resident,

Anne Welburn and Maureen Palmer have been District Councillors since elections in 2008 & 2017 respectively. They have championed the interests of the ward which includes the villages of Cherry Willingham, Fiskerton, Reepham, Langworth and North Greetwell.

The work offers an ever-varying programme, from working with the local Parish Councils, schools or clubs on local initiatives to tackling planning and highway issues on residents' behalf. Anne and Maureen are joined by Tom Longley who also sits on Cherry Willingham Parish Council.

As part of West Lindsey's majority administration, we have developed a self-sufficiency model which has enabled the District Council to balance the budget, deliver value for money, and work towards being cost neutral and not dependent on the ever-decreasing money from central government.

West Lindsey has maintained its place as one of the top recycling districts in the country. We are also held in high regard nationally for the work that has been done on Neighbourhood Plans and are one of the top performing authorities.

One focus for the coming years is customer service, we have been successful in lobbying for improvements and now have a new customer experience officer and are putting 'customer first' at the heart of the West Lindsey Corporate Plan. We still have work to do representing the views of local-residents at the District Council and developing new initiatives.

Please remember that you have three votes for the District Council on Thursday, 2nd May 2019. Please vote for us, your local Conservative team.

Yours sincerely

Thomas Longley, Maureen Palmer and Anne Welburn

Conservative Party Candidates for the Cherry Willingham Ward



THOMAS LONGLEY MAUREEN PALMER ANNE WELBURN

Conservative Plans to Invest in Services and Regeneration



The new leisure centre in Market Rasen



Conservative-led West Lindsey District Council has agreed a capital investment plan totalling £37 million, to support its vision for the district and the people it serves.

Regeneration, leisure and business growth, feature heavily in the plans over the next five years, as well as continuing to provide vital services for residents.

The council has a strong track record of identifying and generating income, savings and efficiencies whilst protecting priority services.

We have effectively managed the £4 million reduction in Revenue Support Grant from Central Government, since 2013/14.

We have achieved this through commercial and traded income, from making selective investments, charging for services, securing efficiencies and cost savings and successfully applying for more than £10 million in other grant funding schemes. We will continue to maximise technology to deliver modern, innovative and collaborative services, putting our customers at the centre of everything we do.

gainsboroughconservatives.org.uk

 Vote Conservative

Promoted by Giles McNeill, on behalf of Thomas Longley, Maureen Palmer and Anne Welburn, all of Office 1, Rasen Hub, 20 Union Street, Market Rasen LN8 3AA. Printed by Paragon CC, Oddicroft Lane, Sutton Parkway, Nottingham, NG17 5FB.

West Lindsey District Council Elections **2 May 2019**



THOMAS LONGLEY MAUREEN PALMER ANNE WELBURN

The local choice for the Cherry Willingham Ward

 Vote Conservative

Our 5 Point Plan for West Lindsey

- 1 Keeping our portion of the Council Tax low by working in a business-like way and ensuring that public money is spent wisely.
- 2 Give local parish and town councils the right to 'call-in' planning applications for determination by the Planning Committee.
- 3 Keep the 1 hour free car parking in Gainsborough and 2 hours free car parking in Market Rasen to support local businesses.
- 4 Delivering leisure for all with a £7,100,000 investment in new and refurbished leisure facilities.
- 5 Complete construction of the district's first crematorium at Lea.



Local people are backing the Conservatives...

“ I work well with my Conservative colleagues on West Lindsey District Council, it means most of the time we are all pulling in the same direction as a team. Please vote Conservative to deliver for your community.

Sir Edward Leigh
Member of Parliament for Gainsborough

“ Having good local councillors who work hard for their communities is really important for me in my role as Police and Crime Commissioner. They need to understand the people and places they serve.

Marc Jones
Police and Crime Commissioner

BUILDING A BRIGHT FUTURE FOR EVERYONE IN WEST LINDSEY

Conservatives on West Lindsey District Council have been the administration since 2008. In that time they have made real progress in delivering on the promises they have made to local people.

Local people know that a Conservative-led district council is one where they are working to keep your local council tax bill low.

Conservatives recognise the importance that sport and leisure facilities make to people's enjoyment of their freetime, wellbeing and health. The refurbishment of the

leisure centre in Gainsborough, the construction of a new leisure centre in Market Rasen and the council's outreach programme means that Conservatives are delivering leisure for all across West Lindsey.

Conservatives have been at the forefront of putting local communities first.

Which is why they plan to give local parish and town councils the right to refer planning applications to the Planning Committee for a decision.

At the last elections they said they would generate more revenues by using the council's reserves in a more commercial way. This means the council's

assets are now helping to pay for the delivery of front-line services. The Conservatives' approach means that monies invested are returned to the council for future use, and the profits are used to keep key services funded. So, to build a bright future, back the Conservatives.



“ I am enormously proud to have been the Leader of West Lindsey District Council for the past 6 years.

Your Conservative team has really delivered for you: keeping council tax low, working in partnership with both parish & town and the county councils, and delivering major projects; like a crematorium at Lea and new leisure centre at Market Rasen.

We want to create a West Lindsey that is a great place to live, where people, businesses and our communities can thrive and realise their potential. An opportunity to continue building a bright future for everyone in West Lindsey.

Jeff Summers
Leader of West Lindsey District Council



Contact your local Conservative Team

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