

A personal message from your local Conservative candidate

Dear Resident,

I have lived in and around this area since I was 9 years old. I went to local schools before I headed off to University and then came back home to help my family run their business, get married and have a family of my own.

I'm really excited to be standing as your local candidate for the Stow ward. Having taken the time to walk around the village, down every road, getting to know every part of it, I have already had the pleasure of meeting many more of its residents.

People have been asking me, 'What will you do for me?' My answer is this; I will bring a fresh new approach to the role of your local district councillor. No matter what your party politics are my sincere wish is to do my absolute best to find out what you need help with, and then to provide support and representation for you.

I am a hard-working and committed person and regularly involve myself in charity work. Recently I supported a local school in raising funds for new art aprons which lead to me being invited by Radio Lincolnshire to discuss school funding.

Please vote for me on Thursday 2nd May so that I can put my energy, skills and passion to good use for you. Thank you!

Yours sincerely,

Tracey Coulson

The Conservative Party Candidate for the Stow Ward



TRACEY COULSON

Conservative Plans to Invest in Services and Regeneration



The new leisure centre in Market Rasen.



Conservative-led West Lindsey District Council has agreed a capital investment plan totalling £37 million, to support its vision for the district and the people it serves.

Regeneration, leisure and business growth, feature heavily in the plans over the next five years, as well as continuing to provide vital services for residents.

The council has a strong track record of identifying and generating income, savings and efficiencies whilst protecting priority services.

We have effectively managed the £4 million reduction in Revenue Support Grant from Central Government, since 2013/14.

We have achieved this through commercial and traded income, from making selective investments, charging for services, securing efficiencies and cost savings and successfully applying for more than £10 million in other grant funding schemes. We will continue to maximise technology to deliver modern, innovative and collaborative services, putting our customers at the centre of everything we do.

gainsboroughconservatives.org.uk

 Vote Conservative

Promoted by Giles McNeill, on behalf of Tracey Coulson, both of Office 1, Rasen Hub, 20 Union Street, Market Rasen Ln8 3AA . Printed by Paragon CC, Oddicroft Lane, Sulton Parkway, Nottingham, NG17 5FB.

West Lindsey District Council Elections **2 May 2019**



TRACEY COULSON

The right choice for the Stow Ward

 Vote Conservative

Our 5 Point Plan for West Lindsey

- 1 Keeping our portion of the Council Tax low by working in a business-like way and ensuring that public money is spent wisely.
- 2 Give local parish and town councils the right to 'call-in' planning applications for determination by the Planning Committee.
- 3 Keep the 1 hour free car parking in Gainsborough and 2 hours free car parking in Market Rasen to support local businesses.
- 4 Delivering leisure for all with a £7,100,000 investment in new and refurbished leisure facilities.
- 5 Complete construction of the district's first crematorium at Lea.



Local people are backing Tracey COULSON

“ I work well with my Conservative colleagues on West Lindsey District Council, it means most of the time we are all pulling in the same direction as a team. Please vote Conservative to deliver for your community.

Sir Edward Leigh
Member of Parliament for Gainsborough

“ Having good local councillors who work hard for their communities is really important for me in my role as Police and Crime Commissioner. They need to understand the people and places they serve.

Marc Jones
Police and Crime Commissioner

BUILDING A BRIGHT FUTURE FOR EVERYONE IN WEST LINDSEY

Conservatives on West Lindsey District Council have been the administration since 2008. In that time they have made real progress in delivering on the promises they have made to local people.

Local people know that a Conservative-led district council is one where they are working to keep your local council tax bill low.

Conservatives recognise the importance that sport and leisure facilities make to people's enjoyment of their freetime, wellbeing and health. The refurbishment of the

leisure centre in Gainsborough, the construction of a new leisure centre in Market Rasen and the council's outreach programme means that Conservatives are delivering leisure for all across West Lindsey.

Conservatives have been at the forefront of putting local communities first.

Which is why they plan to give local parish and town councils the right to refer planning applications to the Planning Committee for a decision.

At the last elections they said they would generate more revenues by using the council's reserves in a more commercial way. This means the council's

assets are now helping to pay for the delivery of front-line services. The Conservatives' approach means that monies invested are returned to the council for future use, and the profits are used to keep key services funded. So, to build a bright future, back the Conservatives.



“ I am enormously proud to have been the Leader of West Lindsey District Council for the past 6 years.

Your Conservative team has really delivered for you: keeping council tax low, working in partnership with both parish & town and the county councils, and delivering major projects; like a crematorium at Lea and new leisure centre at Market Rasen.

We want to create a West Lindsey that is a great place to live, where people, businesses and our communities can thrive and realise their potential. An opportunity to continue building a bright future for everyone in West Lindsey.

Jeff Summers
Leader of West Lindsey District Council



How to contact Tracey

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