

1

KEEPING OUR PORTION OF THE COUNCIL TAX LOW

A Conservative-led district council is a council where you can have confidence that we are working to keep your Council Tax bill low. We will run front-line services efficiently and ensure we spend money wisely.

Our approach over the past decade means that an average Band D council taxpayer pays 9.77% less to the district council in real terms. We've dropped from collecting the second highest portion of the Council tax to third. And when we've set the council's budget the average yearly tax rise has been just £2.15 (or 4p a week extra).

Local councils get the money they spend from three main sources; fees paid for services, the council tax and grant from central government – and this has been cut massively and will soon be gone entirely. Over £5m of saving have had to be made since 2012.



2

DELIVERING LEISURE FOR ALL, BUILDING A NEW LEISURE CENTRE

We know that sports and leisure facilities make an important contribution not only to people's enjoyment of their free time, but to their wellbeing and health.

Conservatives are delivering a new district-wide sports outreach service and will deliver a new £6,100,000 leisure centre in Market Rasen by 2020. Your local Conservatives are committed to bringing forward plans to deliver a swimming pool on the site, where this can be done on a sustainable and economic basis. We have delivered on our promise to renegotiate the council's leisure contract to get maximum value for residents.

Our renegotiated leisure contract means an investment of £7.8m which includes the new centre at Market Rasen, refurbishment of the centre in Gainsborough and an outreach service to cover communities across the district.



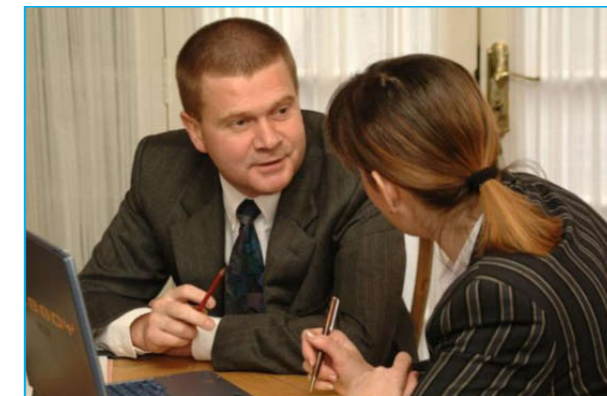
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RUNNING THE COUNCIL IN A BUSINESS-LIKE WAY

West Lindsey's Conservatives have changed the way the council provides services and the culture of the organisation so that it is more business-like.

With the support of local residents Conservatives have led the council on a journey that means we've found new ways to generate income. Commercialisation has become an important solution for local councils, who have borne the brunt of the Government's austerity programme. Conservatives will seek to use public funds to build community wealth, helping to make local people and their businesses more prosperous.

Having invested the Council's reserves more wisely we generate a significantly better return. £1.7m is now generated annually through our approach, which protects public services. We are optimistic about the future. We want the council to be more agile and responsive to our residents & business.



10

COUNCILLORS' INITIATIVE FUND

We know that one of the most important things we do at the district council is to help get resources into our communities.

Your local councillors are well placed to get involved with local work and provide funding to help make things happen through this scheme. Between 2015-2019 the Councillors' Initiative Fund delivered £90,250 of grant funding to 137 organisations, such as parish councils and community groups, across the district. Because of the popularity of the scheme we have already agreed to fund the Councillors' Initiative Fund until 2023.

There are all sorts of projects that have received funding from the Councillors' Initiative Fund, including the safety sign costs for this community litter pick – maybe you'd like to organise a community litter pick? Get in touch with us.



How can you help us?

- Display a poster
- Deliver leaflets
- Help with campaigning
- Help on Polling Day
- Register as a supporter
- Vote by post

Name

Address

Phone/Mobile PLEASE ONLY COMPLETE THE PHONE AND EMAIL BOXES IF YOU CONSENT TO BEING CONTACTED BY US THIS WAY.

Email

Your data will be used by Gainsborough Constituency Conservative Association as part of our democratic engagement with electors. Where necessary, your data will be shared with Conservative Party Headquarters, our candidates and elected representatives. It will not be given or sold to anyone else. For more information please see our privacy notice available at www.gainsboroughconservatives.org.uk/privacy.

Please return this page to the address below.

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WEST LINDSEY DISTRICT COUNCIL LOCAL ELECTIONS Thursday, 2nd May 2019



10 GOOD REASONS TO VOTE CONSERVATIVE



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KEEPING CAR PARKING FREE

Being able to pop to the shops and businesses, easily and conveniently, is important to keeping our small businesses open and our town centres vibrant.

Imposing substantial car parking charges can only create additional barriers to people wanting to shop in our market towns, adding further unnecessary pressure on local businesses. Conservatives have committed to keeping our free car parking until 2023. Giving people 1 hour free parking in Gainsborough and 2 hours free parking in Market Rasen, in the council's car parks. Our modest charges for parking allow us to maintain the council's car parks.

■ As our high streets face the increasing challenge of competing with online retailers we understand the value that our local shops have for local people. Conservatives will continue to support our small and medium enterprises across the district.



5

RECYCLING, RUBBISH AND GARDEN WASTE

With 48.9% of waste being recycled, a similar proportion being burnt cleanly in the Energy-from-waste plant and less than 5% of Lincolnshire's waste going to landfill we are proud of our record.

We know that our environment is a precious resource, not just for ourselves today, but for future generations. We are proud that under Conservative control West Lindsey has the highest recycling rate in the county and is one of the best performing authorities nationally. Since the last election in 2015 incidents of fly-tipping in the district have dropped, against a national backdrop of rising fly-tipping.

■ Conservatives are committed to helping households where we can; which is why we plan to freeze the £35 charge for a household's first green garden waste wheelie bin for the next two years. We are pleased that we kept our garden waste service free longer than any other authority in the county.



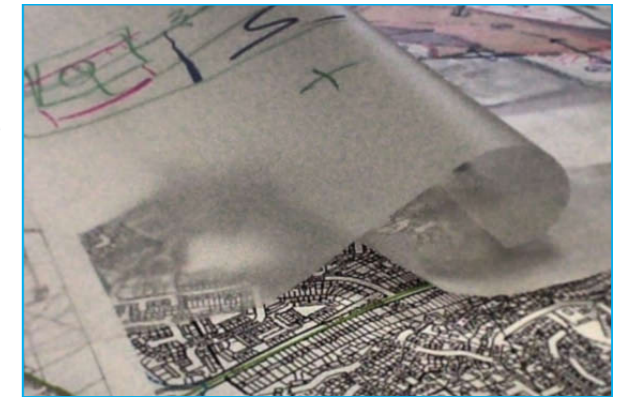
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PLANNING FOR THE FUTURE

Conservatives want a planning system that is fair to developers, communities and local people. Development in West Lindsey needs to be the right kind, in the right place.

Conservatives at the council have a track record of fighting to get the right decisions. We are pleased to have, in partnership, delivered the Central Lincolnshire Local Plan which is providing clear policies for the present and the future, as we promised we have made sure it reflects the needs of the district. We will ensure that any future review reflects our local needs too.

■ We will use all the planning expertise we have to resist applications that are not appropriate for West Lindsey's communities. Planning decisions should be made swiftly and fairly. We are proud to have supported many of our communities to make neighbourhood plans.



7

WEST LINDSEY AS A PLACE TO VISIT, DISCOVER & ENJOY

We want a West Lindsey that local people and visitors can enjoy, discover and relax in. Conservatives are committed to actively supporting our tourism sector.

Conservatives have invested in our tourism sector with the recruitment of a dedicated Visitor Experience officer. West Lindsey has wide-open skies and acres of rich fertile countryside. The district has cycle trails and walks through quiet country lanes, our beautiful rural villages and beside Lincolnshire waterways. We are embracing the Mayflower400 celebrations and support the anniversary and legacy programme.

■ Conservatives are committed to growing our tourism economy throughout the district bringing jobs and prosperity to West Lindsey. We continue to support the Churches festival and engage with the sector to help local businesses succeed.



8

BUILDING THE DISTRICT'S FIRST CREMATORIUM

Conservatives committed to investigate 'building a crematorium within the district, as local facilities, located outside West Lindsey, such as those at Grimsby or Lincoln, face increased demand'.

Despite tough times financially Conservatives understand the responsibility we have to lead at the council and deliver additional services that matter to local people. We are proud to have progressed this project to develop a state-of-the-art crematorium facility in West Lindsey. In time the facility is expected to generate a surplus to support front line service delivery.

■ Conservatives are committed to provide competitive rates for the services of the crematorium for all residents.



9

EMPOWERING OUR LOCAL COMMUNITIES

As the landscape of local government has changed, we have understood how important it is to empower our local communities, to give local groups and parish councils the tools to deliver for local people.

We continue to encourage and support communities without Neighbourhood Watch Schemes to introduce them. We have provided a dedicated support to communities that want to deliver neighbourhood plans; providing top-up funding to help with their preparation. We plan to give the right to 'call-in' planning applications to Parish Councils for a decision by district councillors.

■ Conservatives are committed to ensuring that the structures of our local government, parish and town councils, are fit for purpose. To that end we will undertake a Community Governance Review. Such a review will consider the network of parish and town councils across the district.

